

SSD
2024 MEDIA KIT

THE GLOBAL STYLE DIARY



Unlock Your Brand's Potential with Stilo Style Diary Magazine (SSD)

Established in 2008 - A Leader in Global Fashion & Beauty Media

When it comes to fashion and beauty, Stilo Style Diary Magazine (SSD) is not just a publication; it's a powerhouse of innovation and influence. Since our launch in 2008, we've held a sustainable leadership position in the ever-evolving world of fashion and beauty media.

Based in Vibrant South Florida, globally connected nestled in the vibrant heart of South Florida, SSD has cultivated numerous strategic partnerships and collaborations. As part of the esteemed Carol Moda Creative Group, Inc. family, we are dedicated to creating innovative platforms that elevate and spotlight independent brands of all sizes.

Sustainability Meets Cutting-Edge Technology

At SSD, sustainability is not just a buzzword; it's a way of life. We are committed to eco-conscious practices while staying at the forefront of technology.

We are GLOBAL

In our last 35 issues, we've featured captivating fashion, beauty, and lifestyle content on 6 out of 7 continents worldwide. Through our digital and print-on-demand distribution channels, we've successfully reached a global readership of over 1 million fashion-forward individuals.

Our Mission: High-Quality Content and Deliverables

At Stilo Style Diary Magazine, our mission is clear: to produce high-quality content and deliverables that captivate and inspire. Our artistic design, creative collaborations, and eclectic content are what continually attract new and engaged readers.

Join Our Network as a Brand Partner

We extend an invitation to you to join our esteemed network as a brand partner. It's not just about advertising; it's about strategic collaboration. At SSD, we understand that

A NEW ERA IN FASHION...

your brand deserves more than just visibility; it deserves a spotlight.

Let us work together to unlock the full potential of your brand and create a lasting impact in the world of fashion and beauty. Contact us today to explore the limitless possibilities of partnering with Stilo Style Diary Magazine.

Elevate your brand. Join us on this stylish journey.



A close-up, high-angle shot of a woman's face, focusing on her eyes, nose, and lips. She has light blue eyes, a well-defined nose, and bright red lips. The background is a solid, vibrant red color that transitions into a dark purple/blue area at the top right.

MORE THAN JUST ADVERTISING

At Stilo Style Diary Magazine, we go beyond advertising. Our goal is to empower our brand partners by facilitating the transformation of marketing investments into tangible sales revenue. As a subsidiary of Carol Moda Creative Group, we provide a comprehensive array of integrated marketing solutions that can serve as a standalone brand strategy or complement your existing team.

Whether it's crafting a compelling logo, creating a dynamic advertising campaign, or developing a full-scale promotional strategy, our services are tailored to establish your brand as an industry leader. Let us be your strategic partner in achieving success.

KEY STATS

OUR READERS

Stilo Magazine Style Diary reaches a creative mix of readers ranging ages 18 – 55. 45% of our Readers are in South Florida, the remainder is spread globally throughout 6 of 7 continents in the world. Our Readers are 51% women, who are fashionable, trendy, professional, ambitious and confident. They are impressed by luxury but appreciate local fashion and culture.

FREQUENCY

Stilo Magazine Style Diary is published 4 times a year.

DISTRIBUTION

We distribute our publication digitally and by print on demand. Our digital distribution includes website, social media and various online bookstores including apple iBooks and Blurb.

***REACHED OVER
1M READERS SINCE 2008***

FREQUENCY (PRICE PER ISSUE in US Dollars)

PRINT/DIGITAL	1	2	3	4+
Back Cover	2,500	2,450	2,400	2,350
Full Page	1,000	975	950	925
Sponsored Feature	775	750	725	700
Premium Sponsored Feature (Photoshoot, Ad Design & Creative Direction included. Fashion & Beauty Brands Only).	Contact for Pricing.			

FREQUENCY (PRICE PER WEEK)

ONLINE	1	2	3	4+
SIDE BAR (250px x 250px)	125	115	105	95
Leaderboard	225	215	205	195
Sponsored Feature (Online Only)	350	325	300	275
Premium Sponsored Feature (Photoshoot, Ad Design & Creative Direction included. Fashion & Beauty Brands Only).	Contact for Pricing.			

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ADVERTISE WITH US

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